

Quotes From the World-Wide Media...

See some of the great comments we have gathered about BNI from the many different print media sources below

Los Angeles Times

"Networking is far from peaking...[People] need to network to get business."

Los Angeles Times

The Globe and Mail

"The number of referrals I've gotten just from the group is incredible...The meetings follow a standard format because group members don't want them to become a chatty social event." (Canada)

THE GLOBE AND MAIL

The Denver Post

"Ivan Misner [Founder of BNI] says, Word-of-Mouth marketing is a lot like ing care."

THE DENVER POST

The New York Times

"We've had some tremendous stories. There is a printer in our group who met a real estate agent. That agency wanted to switch its printing and gave him 00 job"

The New York Times

The Wall Street Journal

"With many small businesses scrambling to weather the recession, the networking business is thriving...Business people realize that in this tough economy they've got to do some extra things."

THE WALL STREET JOURNAL

Business Weekly

...nization that offers highly motivated business people a weekly no-nonsense breakfast meeting that virtually guarantees them customer leads."

The Business Journal
SERVING GREATER MILWAUKEE

The Milwaukee Business Journal

...s referrals for its members...they are here to help you make money."

The Indianapolis Star

"Members of Indianapolis-area net ... en very good ... 0 referrals for each other. Those lion (for members), Misner said."

THE INDIANAPOLIS STAR

Fort-Worth Star Telegram

"To make the most of business mixers, take these tips from...BNI."

Fort Worth Star-Telegram

Boston Business Journal

"It's the value of the seat that attracts people...BNI gives a structured format for referral passing."

Boston Business Journal

Las Vegas Sun

